

REQUEST FOR PROPOSALS NEW YORK STATE MWBE BUSINESS GROWTH ACCELERATOR (BGA) PROGRAM DESIGN, IMPLEMENTATION, OPERATION and REPORTING

Issued: June 23, 2022

<u>IMPORTANT NOTICE</u>: A restricted period under the Procurement Lobbying Law is currently in effect for this Procurement and it will remain in effect until approval of the Contract. Bidders are prohibited from contact related to this procurement with any New York State employee other than the designated contacts listed below.

Designated Contacts for this Procurement:

Primary Contact: Ralph Volcy Secondary Contact: John F. Discolo

All contacts/inquiries shall be made by email to the following address: BGA2022@esd.ny.gov

This RFP is posted on the Empire State Development website: https://esd.ny.gov/doing-business-ny/requests-proposals

Submission Deadline: July 22, 2022, by 8:00 PM EST

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I. INTRODUCTION

The mission of The New York State Urban Development Corporation d/b/a Empire State Development ("ESD") is to promote a vigorous and growing State economy, encourage business investment and job creation, and support diverse, prosperous local economies across New York State ("State" or "NYS") through the efficient use of loans, grants, tax credits, real estate development, marketing and other forms of assistance.

ESD's Division of Minority and Women's Business Development ("DMWBD") seeks to promote equality of economic opportunities for Minority- and Women-Owned Business Enterprises (MWBEs) and to eliminate barriers to their participation on State contracts. Specifically, the Division implements Article 15-A of the NYS Executive Law, which codifies the State's policy of supporting participation of minorities and women on State contracts.

DMWBD's key objectives are:

- 1. To assist State agencies in providing equal opportunities to MWBEs seeking opportunities and to increase their participation on State contracts;
- 2. To review applications by businesses seeking certification as an MWBE, and to maintain a directory of certified MWBEs; and,
- 3. To promote the business development of MWBEs through education and outreach to MWBEs, prime contractors, and NYS agencies and authorities.

DMWBD is seeking proposals from qualified vendors who will assist DMWBD with its 12-month Business Growth Accelerator (BGA) Program. DMWBD will award grants to five (5) vendors or "Incubators" (awardees responsible for the design, implementation, operation, and reporting of the BGA Program) in order to help fund the delivery of this training program. Each Incubator will cover two (2) NYS regions and work with DMWBD to design and implement a cohort training program for approximately 15-20 NYS Certified MWBEs located in each of those two (2) regions, so that all ten (10) NYS regions are covered by the BGA Program. Within the 12-month duration, four (4) to six (6) months of the Program will involve the design, enrollment and delivery of business development curriculum to MWBEs and the other six (6) to eight (8) months will involve the implementation of a "Business Growth Plan" for each MWBE, and designated mentoring and one-on-one technical assistance by the Incubator to the MWBEs). See Section II, Definitions, "Business Growth Plan".

II. OVERVIEW

MWBE & SDVOB Subcontractor Interest

New York State certified Minority- and Women-Owned Businesses (MWBEs) and Service-Disabled Veteran Owned Businesses (SDVOBs) may request that their firm's contact information be included on a list of MWBE and SDVOB firms interested in serving as a subcontractor for this grant. The listing will be publicly posted on ESD's website for reference by the bidding community. A firm requesting inclusion on this list should send contact information and a copy of its NYS

MWBE or SDVOB certification to <u>BGA2022RFP@esd.ny.gov</u>. Nothing prohibits a MWBE or SDVOB Vendor from proposing as a prime contractor.

Per Article 4-A of the New York Economic Development Law, technical assistance to MWBEs through this educational program must include, but is not limited to:

- 1. The development and execution of business plans for MWBEs, including the formation, acquisition, management, or diversification of the firm;
- 2. Assistance with loan applications for obtaining funds from public and private financing sources, and the development of a working capital budget; and,
- 3. Referrals to other technical assistance providers, where appropriate, including the Entrepreneurial Assistance Program (EAP) established pursuant to Article 9 of the Economic Development Law.

DEFINITIONS

The following definitions are provided for clarification of terminology utilized within this RFP:

- **Business Growth Plan** A thorough framework for company growth that includes objectives, strategies and plans for achieving business growth goals.
- **Cohort** Group of 15-20 firms located in a single region selected by the Incubator to participate in the training, services and other activities offered by the Incubator, throughout the entirety of the BGA program.
- Construction Services (Horizontal)- Highways & Roadways; Maintenance, Repair & New Construction Services including but not limited to highway, roadway, bridges, construction & maintenance, repair & materials: paving, striping, curbing aggregate, pipe, culvert, concrete, parking lots, paving and sidewalks.
- Construction Services (Vertical) Building Construction; Rehabilitation & New Construction Services including but not limited to building construction, rehabilitation & major system rebuilds (construction, demolition, major repair or replacement of structures and structural systems), HVAC, electrical, roofing, elevators, (for routine repair and maintenance use Facilities, Maintenance, Repair & Building Operations)
- Construction Consultants: Includes architectural services; Civil engineering services; Construction engineering services; Engineering design services; Engineering services; Inspection services, building or home; Interior decorating consultant services; General construction: management, scheduling, cost estimation engineering, among others.
- Credit Growth Firm demonstrating expanded abilities to secure business loan(s), establish line of credit, improve business owner(s)' credit score, and/or improve business likelihood of receiving approval from lending institutions.
- Division of Minority and Women's Business Development (DMWBD) A Division under the Empire State Development Corporation responsible for administering New York State's MWBE program.
- **Dollar Amount of Increased Sales** Dollar amount of increased sales reported by the businesses for the reporting quarter.

- **Expanded Employment** –The creation of new positions or hiring of new talents to continue alignment with business growth. The number of employees hired. Part time employees must be entered as .50.
- Incubator Awardees responsible for the design, implementation, operation, and reporting of the BGA program. These may include Colleges or Universities, or community based Non-Profit Organizations or Public or Private organizations. Each Incubator will cover two (2) of the following ten (10) NYS regions: Long Island, New York City, Mid-Hudson, Capital Region, North Country, Mohawk Valley, Central New York, Southern Tier, Finger Lakes, and Western New York, so that all ten (10) NYS regions are covered by the BGA Program.
- **Jobs Retained** Number of positions kept with no reduction in overall employment from the time the participating business-initiated engagement in the BGA initiative.
- **Key Performance Indicators (KPI):** are the critical (key) indicators against which we measure progress toward an intended result. KPIs provides a focus for strategic and operational improvement, create an analytical basis for decision making and help focus attention on what matters most.
- Matching Dollars/Matching Funds The dollar amount contributed by the Incubator for the BGA. This match may not be paid by State funds, must come from non-State sources, and may not include enrollment fees. These costs are to be funded by the operator or a partner as cash or in-kind contributions. The selected Incubators are required to contribute a match in an amount no less than 20% of the amount of funding provided by DMWBD. See Section VI for further information on requirements.
- Minority and Women-owned Business Enterprise (MWBE) A business which has been certified by the Division of Minority and Women's Business Development as meeting all eligibility requirements set forth by NYS Executive Law 15-A. For more information on the NYS MWBE certification process go to: https://esd.ny.gov/mwbe-new-certification.
- **Mobilization Funding** Initial payment made to Incubator at the beginning of the program to cover program initiation costs.
- Pre-assessment Incubator will be required to evaluate the businesses participating in the BGA to determine what they already know, what they are interested in and how they learn best.
- **Post assessment** Incubator will be required to evaluate the businesses who participated in the BGA to determine if they learned what they were taught. Incubator will perform comprehensive examination of a business to establish a business' benchmark for business operations, financial/accounting, sales, marketing, and management.
- Success Story A firm which has demonstrated achievements in business growth, through securing contracts (public or private), expanding its workforce, improving its credit status, securing a business loan, establishing a line of credit, creating strategic alliances which leads to tangible results, expansion in equipment(s), relocation to facility greater business operations, and/or implementation of acquired technical skills/techniques that lead to

tangible results. Success Stories grow and excel in areas where minimum metric benchmarks have been provided.

III. SCOPE OF WORK

The Incubators' responsibilities include, but are not limited to:

Training Curriculum Structure:

The Incubator's proposed training should be structured in two (2) tiers taking into consideration the following criteria:

- Construction Services vs. Construction Consultants: Construction horizontal service firms and construction vertical service firms and construction consultant firms shall be divided into two tiers to better respond to individual firm's needs and maximize curriculum learning.
- Construction Project Experience
 - Level 1 training: Construction Service and Construction Consultant MWBE firms with construction project experience through public and/or private contracts valued at \$500K - \$1M and business revenue level of \$500K - \$1M
 - Level 2 training: Construction Service and Construction Consultant MWBE firms with construction project experience through public and/or private contracts valued at \$1M - \$5M+ and business revenue-level of \$1M - \$5M+

Training Curriculum Content:

The Incubator's proposed training should focus on pragmatic skills required to successfully scale up a Construction Service and/or Construction Consultant firm with clearly defined key performance indicators (KPI) of success.

- Business Administration and Operational Capacity and Capability: The Incubator will provide training and assist with assessing the company's administrative and operational strengths, weaknesses, opportunities, and threats to growth, including management of contract funds, monitoring, and evaluation of work performed, meeting contract and grant reporting requirements. The Incubator will assist with building firm capacity and leveraging industry tools and technologies (including but not limited to Building Information Management, eSub, Premier, and Contractor Foreman), and best practices to address challenges identified and to increase the outcome of potential contract opportunities.
- Procurement Processes and Responsiveness: Incubator will assist in identifying New York
 State Agencies and Authorities of interest to participants, filling in gaps of participants'
 understanding of procurement processes, and sharing best practices of respective Agencies
 and Authorities' contracts and grants awards. The Incubator will help identify current and
 future contracts and grants opportunities relevant to respective firms and develop a
 response strategy to maximize their responses and winning of bids with private and NYS

Agencies and Authorities. The Incubator will assist in enhancing the firm's procurement systems (use of industry procurement applications) and human capabilities to increase their responsiveness to Agency and Authority and private contracting opportunities.

- Financial & Accountancy Literature Competency and Systems Proficiency: Incubator will assess the financial capability of participant firms and provide training and assistance to increase participants' financial competency regarding financial statements, operational cash flows, cash flow projections, and other related financial topics. The Incubator will provide training and assistance to increase proficiency with the management of financial and accountancy systems and tools. The training will include assistance with the development of a financial plan as part of the Business Growth Plan. The financial plan should include a short (12 month)- and long-term (5 years) financial strategy to ensure the scaling and market growth and provide ongoing capital investment and staffing, budgetary, and operating guidance.
 - Access to Capital: Incubator will provide training and guidance on program resources available through Empire State Development, the Small Business Administration (SBA), local lenders, and other entities or grant programs.
 - o **Insurance/Bonding:** The Incubator will provide information and guidance on business insurance, surety bonding, and other insurance or technical resources.
- Marketing, Advertising, and Branding: Incubator will help participants understand deeper
 and more complex concepts behind a truly effective marketing strategy --namely the
 differences between marketing, advertising, and branding, and help them to better
 communicate and apply each of these concepts to their respective firms. The incubator will
 help assess the efficiency and effectiveness of a firm's marketing and branding strategy as
 it pertains to doing business with public and private entities.
 - The Incubator will help participants assess and consider their corporate brand, spend more time building stronger brands, or focus on rebuilding or changing perceptions of less reputable or familiar brands with NYS Agencies and Authorities. This includes establishing a process to ascertain how public and private entities perceive their firm.
- Relationship Maintenance and Partnership Development: Incubator will help participants, intentionally and timely, strengthen existing relationships and develop and broaden their business relationships with public and private partners within the Construction ecosystem, including accounting, legal, financial, and neighborhood community development organizations. The Incubator will help broker new connections and relationships with relevant local and state-wide partners through events, industry discussions, and forums. The Incubator will help firms establish a corporate barometer to continue monitoring their relationship and partnership development.

 Project Management: Incubators will provide advanced Construction project management training to enhance participants' skills and capabilities to oversee projects to completion. The focus of the training includes but is not limited to preparing participating firms to manage schedules, budgets, risks, regulations, and personnel in a Construction industryrelated projects.

Training Curriculum Delivery:

- Training Sessions:
 - Duration: Training duration can be of any length; however, shorter learning modules are preferred. (i.e., one to two-hour sessions)
- Delivery Modes & Methods: Incubator will offer delivery modes below in combination with or in addition to the utilization of innovative delivery methods to support and enable learning.
 - In-person: Delivery methods for in-person curriculum delivery includes but is not limited to lectures/presentations, demonstrations, seminars, workshops and other activities. Incubator's trainers must be dynamic, engaging, and have effective presentation and interaction skills to motivate participating MWBE firms. Incubators must also offer a safe and accessible learning environment to meet the participants' needs during in-person training sessions.
 - One-to-One Training and Coaching: Concentrated focus on individualized oneon-one coaching to identify the skills and resources participants need for business growth. Each participant firm to receive 35 to 50 hours of consultation, proportionate to what is needed and contingent on the results of the Business Growth Plan. (View Appendices A and B); and
 - Self-paced: Some delivery methods that could be used in self-paced delivery mode are, print based, computer based (online learning), audiovisual, video and/or teleconferencing. This provides participants with a selection of materials to suit their own learning styles.
 - Blended learning: Combining in-person classroom methods with e-learning activities to form an integrated instructional approach, blended learning provides a flexible learning environment, whilst also allowing learners to benefit from group work and in-person instruction and information delivery. Some delivery methods that could be used in blended-learning delivery modes can include but is not limited to lectures/presentations, instructions, demonstrations, seminars, and activities, print based, computer based (online learning), audiovisual, video and/or teleconferencing.

Technology Use

 Incubator shall submit a detailed description of the proposed technology/system to be utilized in the performance of the program along with its benefits, how it will be used by the participating firms, and the technician(s) who will operate the system(s).

Conduct study of opportunities in the region:

During the BGA program cycle, the Incubator will:

- Collect New York State, New York City, local, and private resources for contract opportunities including but not limited to the New York State Contract Reporter, state and city agencies, authorities, and municipalities' contracting portals and other contract opportunity sources. Contracting opportunities must be shared with respective program participants based on need and scope of services alignment.
- Proactively identify and create a pool of mentors from Construction Services and Construction Consultancy for connection to program participants;
- Coach participant firms to prepare, submit and follow through successfully on contract bidding and/or response submission;

Staff plan:

- Identify the location of the principal servicing office that will be responsible for the project implementation. DMWBD requires that the Incubator maintain a servicing office in each of the two (2) regions they are covering for the duration of the contract;
- Describe the composition of the team, including an organizational chart of the entire team;
- Identify the key personnel, and describe their expertise, their time provided to firms in this contract, and how the key personnel tasks/activities will be assigned, monitored, and measured;
- Describe any technical capabilities that would facilitate efficient and effective communication of the services offered with the target groups;
- o Describe how the team will deliver the Scope of Work as described within.
- This description should include proven experience, innovations, and performance measures for contract success, enrollment, data collecting, information distribution, training course delivery, and other relevant services for contract service delivery.

Post cohort/graduation implementation support:

- Following the four (4) to six (6) -month intensive training program consisting of group topic-based sessions as described above ("Post-cohort" or "Post-graduation") continued check-ins and monitoring, one-on-one mentoring, coaching, technical assistance, and networking opportunities toward implementation of the business growth plan must be provided.
- Additional post-graduation implementation support and training, when warranted and or upon request by the DMWBD, from mentors and the instructor team shall be offered.

- Further post-graduation support will be provided for the successful execution of awards won as a result of direct participation in the program. After three (3) consecutive failed bids, the Incubator shall assist with reviewing the participant's bid responses and provide corrective actions for future bids, if appropriate.
- By the end of the program, each participant must have a "Business Growth Plan" tailored to each business-specific objective and focused on increasing sales and growth.

Detailed Reporting and Invoicing to DMWBD:

- Incubator must collect, assess, and submit information on all participants during the full 12-month program reporting period;
- Incubator must clearly present methods of evaluation and post-graduation monitoring process on all participants;
- Incubator will also immediately provide any feedback regarding applicants' complaints;
- Class Cancellation: If enrollment is low (below the minimum fifteen (15) participant requirement), Incubator will notify to the Division of Minority and Women's Business Development prior to the course dates to the DMWBD.
- Reports must contain information on, but not limited to, the following:
 - Program Narrative The narrative (not a list of activities or itinerary) should discuss and highlight the activities initiated or performed. It should clearly state what impact these activities had on the overall operations of the program and/or impacts on cohort members.
 - Program Accomplishments Provide quantitative and qualitative information on program progress and accomplishments of cohort members during the reporting period.
 - Long term Changes: This includes revenue changes (positive or negative), job creation, financial credibility (i.e. securing business loans), capacity to purchase/add on equipment (if applicable), state contracts secured, etc.
 - Immediate/ Short term Updates: Attendance in program events, hours participated in one-on-one sessions, topics covered in on-on-one sessions, action items/next steps agreed on during one-on-one sessions, classes attended.
 - Client Narrative Discuss and/or highlight on-going services provided to specific clients, such as specifics related to one-on-one session activities/lessons.
 - Coordination and Operational Linkages with Other Sources of Business
 Assistance Describe efforts to coordinate and establish linkages with other
 organizations, public and private, to work with on the Business Growth
 Accelerator. Identify organizations and summarize nature of coordination of
 linkages.

- Program Modifications/Work Plan Changes Describe any needed program or work plan modifications. (All modifications/changes must be made in writing and must be approved by DMWBD prior to implementation.)
- Supportive Documents Copies of attendance sheets and program or trainer evaluation forms.

<u>Incubator awarded under this RFP must prepare and submit</u> written progress and financial reports. The Incubator as scheduled below must submit a total of six (6) reports:

Report #	Report Title	Report Information
Report 1	Pre-Program Assessment & Participant Overview [Provide due date (i.e., 90 days before the commencement of the program)]	 Recruitment & marketing strategy for business participants Summary of pre-assessment conducted Status of curriculum development Final curriculum Business growth plan overview Technical assistance, one-on-one counseling and mentorship plan Confirmation of cohort including summary of each business participant firm Attendance records of any meetings and or sessions
Report 2	Quarterly Report	Quarterly Report for month 1-3 Must include all invoices for the quarter with proof of payments and receipts Program narrative/applicant complaints (if any) Progress to deliverables (includes but not limited to types of contracts identified, contract opportunities shared, contract/bid amounts, access to capital programs/resources made available) Partnership development (e.g., NYS Agency/Authority partners, guest speakers, business advisors, local partners) Attendance records (curriculum/class hours; number of classes, one-on-one Counseling hours) Business Growth Plan updates by participating firm
Report 3	Quarterly Report	Quarterly Report for month 4-6 Must include all invoices for the quarter with proof of payments and receipts Program narrative/applicant complaints (if any) Progress to deliverables (includes but not limited to types of contracts identified, contract opportunities shared, contract/bid amounts, access to capital programs/resources made available) Partnership development (e.g., NYS Agency/Authority partners, guest speakers, business advisors, local partners) Attendance records (curriculum/class hours; number of classes, 1-on-1 counseling hours) Business Growth Plan updates by participating firms

Report 4	Quarterly Report	 Quarterly Report for month 7-9 Must include all invoices for the quarter with proof of payments and receipts Program narrative/applicant complaints (if any) Progress to deliverables (includes but not limited to types of contracts identified, contract opportunities shared, contract/bid amounts, access to capital programs/resources made available) Partnership development (e.g., NYS Agency/Authority partners, guest speakers, business advisors, local partners) Attendance records (curriculum/class hours; number of classes, 1-on-1 counseling hours) Business Growth Plan updates by participating firm
Report 5	Final Quarterly Report	Quarterly Report for months 10-12. Must include all invoices for the quarter with proof of payments and receipts Progress Report of Participant firms showing: Public and/or Private contracts secured Financial credibility (i.e. securing business loans) Revenue changes (positive and negative) Credit growth Capital assets acquired Job creation Capacity to purchase/add on equipment (if applicable) Attendance records (curriculum/class hours; number of classes, 1-on-1 counseling hours) Program narrative: challenges and successes for the firms and the Incubator, detailed services provided, proposed solutions and recommendations for future program iterations
Report 6	Post- Program Impact Assessment	Post - Assessment for firms within 90 days after the completion of the program Must include any final invoices with proof of payments and receipts Progress Report of Participant firms showing: Public and/or Private contracts secured Financial credibility (i.e. securing business loans) Revenue changes (positive and negative) Credit growth Capital assets acquired Job creation Capacity to purchase/add on equipment (if applicable) Attendance records (curriculum/class hours; number of classes, 1-on-1 counseling hours) Presentation of Business Growth Plans

Metrics:

Throughout program delivery, and after program completion, DMWBD expects the minimum program metrics below to be met by Incubator in each of their two (2) regions, with the expectation that these targets can be exceeded.

Category	Metric
Number of firms per Incubator Region	15 - 20
Participant Retention/ "Graduation" (Program	050/
Completion) Rate	85%
Success Stories	Minimum of 10
Number of firms with credit growth	8
Number of firms with secured contracts by New York State Contracts and Grants	10
Number of businesses that receive new capital (e.g., loans, capital investment)	8
Increased revenue	Target of 30%
Number of jobs created (permanent & temporary) Number of jobs retained	3-5 All
Growth Plans Completed	All graduating participants

Cohort Participant Firms Eligibility:

- 1. Each program cohort will be comprised approximately 15 20 participant firms. Interested participant firms are required to complete and submit an application to the Incubator to be considered for the program. DMWBD will assist with the development of the cohort application form. Within 60 days from the execution of the grant contract between DMWBD and Incubator, the Incubator is responsible for evaluating and choosing the cohort participants for their two (2) regions, with final approval from DMWBD.
- 2. At a minimum, participants are required to submit:
 - An application to the regional Incubator
 - Be a currently certified NYS MBE, WBE or MWBE
 - Must be in business for at least two (2) years
 - Must have at least two employees
 - Demonstrate annual revenues between \$500,000 and \$5 million during the most recent year
 - Business located in the Incubator region territory
 - Business must have been awarded ≤1 NYS contract

DMWBD responsibilities include, but are not limited to:

- 1. Assist with developing Cohort Application and review and approve an Incubator's recommended Participant Firms into the BGA Program (based on the aforementioned qualifications)
- 2. Assist with developing a pre-program and post-program evaluation form for training components to demonstrate participant and overall rating of course
- 3. Provide reporting requirements and sample templates
- 4. Oversight: Analyzing required periodic Incubators reports and monitor participant's progress
- 5. Post program (6 month and 12 months after graduation) impact surveys of all graduating participants

PROGRAM FUNDING:

Funding Amount

- DMWBD intends to award five (5) grants during this cycle but reserves the right, in the exercise
 of its sole discretion, to award fewer grants based upon responses received to this RFP or for
 any other reason.
- Each selected Incubator will receive a grant amount <u>up to \$350,000</u> to cover two New York State regions for the entirety of the BGA program, contingent upon the availability of funds and approval from the Division of Budget. However, the maximum dollar amount attributable to BGA is \$1,750,000, and the DMWBD reserves the flexibility to award any amount, depending entirely on the quality and quantity of BGA applications received.

Eligible Expenses

- Grants are eligible to be disbursed no less frequently than on a quarterly reimbursement basis for eligible costs incurred by Incubators in implementing the program and after submitting invoices and proof of payments with mandatory reports, as described below.
- o DMWBD will only reimburse expenses that were incurred in relation to the Business Growth Accelerator program.
- The Incubator must provide DMWBD with required written reports on a timely and requested basis and quarterly invoices that include proof of payment, as described below, to receive grant payments.
- Invoices must reflect the categories used in the budget submitted as part of the RFP response. The only exception will be the mobilization funding during month one, reimbursed with invoices submitted with the first report.

Quarter/Months	Max Reimbursement Amount
Month 1	\$50,000, as mobilization funding
Quarters 1-2: Months 1–6	\$250,000
Quarters 3-4: Months 7-12	\$50,000, after receipt of final program report

 The grant is to be used only for the purposes stated in the organization's application or otherwise approved, in writing, by DMWBD. Invoices must be submitted with the program reports.

Matching Funds:

- As a condition of a BGA award, the selected Incubators are required to contribute a match in an amount no less than 20% of the amount of funding provided by DMWBD. "Matching dollars", the portion of project costs not paid by State funds, must come from non-State sources, and may not include enrollment fees; these costs are to be funded by the operator or a partner as cash or in-kind contributions and cannot be sourced from other New York State awards or grants. Applicants may match the award by one or more of the following methods: (1) applicant cash contributions; (2) applicant in-kind (i.e. non-cash) contributions; or (3) non-NYS third-party cash or in-kind contributions. At least fifty percent (50%) of the match must be a cash match or equity capital injected into the project by the Incubator, and no more than fifty percent (50%) must be an in-kind match.
- No enrollment fees shall be collected at program start or considered program income and may
 not be used as part of the matching funds. Incubators must include program income as part of
 their submitted budget in their RFP response.
- No more than ten percent (10%) of DMWBD grant and cash matching funds, combined, may be used to cover indirect expenses, also called "overhead," "administrative," or "general operating" expenses. No program income may be used for these overhead costs.

Due to COVID impacts on state businesses, Incubators will exempt BGA participating businesses of the minimum application fee.

IV. SCHEDULE OF DATES

It is anticipated that a contract will be awarded in response to this RFP based on the following schedule:

Release of RFP	June 23, 2022
Deadline for Submission of Questions	July 8, 2022, by 8:00 PM EST
Deadline for ESD to Respond to Questions	July 11, 2022
Submission of Proposals (date and time)	July 22, 2022, by 8:00 PM EST
Interviews (if necessary)	TBD
Announcement of Successful Bidder	TBD
Anticipated Contract Start Date	TBD

Please note, the Corporation reserves the right to change any of the dates stated in this RFP.

V. SELECTION CRITERIA

Each program cohort will be comprised approximately 15 - 20 businesses, with Construction Industry representation based on MWBE firm availability, as identified and selected by the Incubator, and

subject to DMWBD approval. To the extent possible, the Incubator will identify participants engaging in complementary business activity to provide an opportunity and encouragement for partnership and/or joint ventures between businesses seeking public and private contracting.

- The following factors will be taken into consideration when scoring based on the metric below:
 - o The Incubator's understanding of program goals and objectives as outlined in the request for proposals, proposed curriculum, expected programmatic outcomes;
 - The Incubator's experience working with and providing services to Construction Industry based firms;
 - The need for, and anticipated impact of, the proposed NYS MWBE BGA program on the two (2) NYS Regions in which it will function through the lens of the extent of economic distress in the area(s) to be served;
 - The Incubator's level of competency in identifying contracting opportunities for MWBEs in regional areas;
 - The Incubator's level of competency in assisting MWBEs with procurement/bid proposal submission
 - The Incubator's plans for supplementing grant funding through matching funds and program income;
 - The extent to which the Incubator and/or partner organizations have experience operating and successfully implementing economic development, MWBE capacity building, business management, and/or technical assistance programs;
 - The Incubator's proposed program budget, existing operating budget, and institutional capacity must demonstrate the effective use grant funds;
 - The Incubator must demonstrate how they plan to expand their existing program by utilizing the existing framework to demonstrate creative approach;
 - The Incubator's business growth plan strategy and execution for cohort participants;
 - The extent to which the Incubator has been effective in continuing or cultivating relationship with Prime contractors, Agencies, and Authorities in NYS;
 - The Incubator's completeness of the proposal; and,
 - The Incubator's documented commitment to Non-Discrimination Contractor & Supplier Diversity as noted in this RFP.

The proposal will be scored in the following manner:

Firm Experience and Qualifications	20 Percent (20%)
Staff Experience and Qualifications	15 Percent (15%)
Project Plan and Approach	35 Percent (35%)
Budget – up the percentage	20 Percent (20%)
Quantitative Factors	10 Percent (10%))

VI. SUBMISSION OF PROPOSALS

Every respondent to this RFP ("Bidder") should submit a proposal which clearly and concisely provides all of the information requested. Emphasis should be concentrated on conformance to the RFP instructions and requirements, as well as completeness and clarity in its proposal response. The Bidder is advised to thoroughly read and follow all instructions contained in this RFP. Proposals that do not comply with these instructions or do not meet the full intent of all the requirements of this RFP may be subject to scoring reductions during the evaluation process or may be deemed non-responsive.

i. Technical Proposal

Below is a listing of the technical information to be provided by the Bidder. No information is required beyond what is specifically requested. The Corporation requests that all Technical Proposals be bound and organized with dividers identified to match the specific information requested below:

- A. Table of Contents
- B. Firm Experience and Qualifications
- C. Staff Experience and Qualifications
- D. Project Plan and Approach
- E. Budget
- F. Quantitative Factors

The purpose of the Technical Proposal is to provide Bidders with an opportunity to demonstrate their qualifications, competence, and capacity to undertake the engagement described herein, in a manner which complies with applicable laws and regulations, and the requirements of the RFP.

A. Table of Contents

The Table of Contents should clearly identify the location of all material within the proposal by section and page number.

B. Firm Experience and Qualifications

In this section of the Technical Proposal, Bidders should demonstrate relevant experience by providing the following:

- Detailed information on past experiences operating and successfully implementing economic development and/or business development programs;
- Detailed information on the experience providing business management and technical assistance to clients by either the Incubator or partner organizations;
- Detailed information on similar projects of this scope and budget size;
- Detailed experience in using technology to deliver remote and in-person learning, develop and build capacity of minority and women-owned firms;
- Demonstrated experience in and familiarity with the Construction Service and Construction Consultancy industry.

- Demonstrate examples of successfully assisting minority and women-owned businesses build capacity and expand;
- Demonstrate examples of successfully continuing or cultivating relationship with Prime contractors in NYS;
- Detailed information on contracting opportunities for MWBEs in regional area, both currently and projected after program end;
- The operating budget and institutional capacity for use of grant funds; and,
- References from projects with this scope for the Incubator and any partner organization(s).

Information provided by references may be used by DMWBD for proposal evaluation purposes. DMWBD may seek additional information from references regarding subjects that include, but are not limited to, the quality of services provided, anticipated ability to perform the services required in this RFP, and the responsiveness of the Bidder to the client during the engagement. DMWBD reserves the right to deploy, at its sole discretion, a variety of methods and communication approaches to contact references, depending on what DMWBD deems to be the most effective and efficient manner.

C. Staff Experience and Qualifications

In this section of the Technical Proposal, Incubators should demonstrate that the staff proposed have the knowledge and ability to perform the services described in this RFP.

Information provided by references may be used for proposal evaluation purposes. DMWBD may seek additional information from references regarding subjects that include, but are not limited to, the quality of services provided, anticipated ability to perform the services required in this RFP and the responsiveness of the Incubator to the client during the engagement.

D. Project Plan / Approach

In this section of the Technical Proposal, Incubators should demonstrate their competence and capacity to undertake the services described in this RFP by providing the following:

- The proposed curriculum;
- The upcoming contract opportunities in the construction industry (Construction Services and Construction Consultancy);
- The proposed one-on-one counseling sessions outline;
- The proposed networking, matching, and industry event to organized;
- Learning techniques, systems, and approaches to be used;
- Technological systems and applications to be used;
- The expected outcomes of the program;
- The plans for supplementing grant funding through matching funds and program income; and,
- The business growth plan

In this section of the Technical Proposal, Incubators must demonstrate the regional needs that require the BGA program, and the information leading to decision making by the Incubators related to their region as described in this RFP by providing the following:

- Information on the need for, and anticipated impact of, the proposed NYS MWBE Business Growth Accelerator program on the NYS Region in which it will function; and,
- The extent of economic distress in the area(s) to be served.

Incubators must also submit a detailed plan explaining how the MWBE subcontracting goals established would be met.

E. Budget

In this section of the Technical Proposal, Incubators should provide a detailed budget for the entirety of the program, which includes the applicant's plans for supplementing grant funding through matching funds and program income (See Appendix C for budget).

F. Quantitative Factors

ESD will award up to 10 points to respondents that are certified Minority or Women-owned Business Enterprises (MWBEs) as defined in section three hundred ten of the New York State Executive Law or Service-Disabled Veteran-owned Business Enterprises ("SDVOBs") as defined in section three hundred sixty-nine of the New York State Executive Law.

In order to be awarded points pursuant to the Quantitative Factor, the respondent must (1) identify itself as an MWBE or SDVOB in [ATTACHMENT A) and (2) be registered with the NYS Department of State as an entity authorized to conduct business in New York State. Respondents identifying themselves as MWBEs must be listed in the directory of New York State-certified MWBEs ("MWBE Directory") as of the closing of the period for responses to this RFP. The MWBE Directory is available at: https://ny.newnycontracts.com/. Respondents identifying themselves as SDVOBs must be listed in the directory of New York State-certified SDVOBs ("SDVOB Directory") as of the closing of the The period responses this RFP. **SDVOB** Directory available http://www.ogs.ny.gov/Core/SDVOBA.asp.

ii. Administrative Proposal

Schedule A of this RFP states standard requirements that must be included in every contract entered into with DMWBD. The successful Bidder must agree to abide by these requirements and provide any information requested by DMWBD in connection with these requirements. Accordingly, Incubators should complete and submit the items listed below, in the order in which they are listed. Failure to submit any of the requirements below may result in the rejection of an Incubator's proposal.

proposal.

- i. https://esd.ny.gov/sites/default/files/Conflict-of-Interest-Attestation-June-2019.pdf, submit with proposal
- ii. State Finance Law §§139-j and 139-k forms, submit with proposal
- iii. <u>Vendor Responsibility Questionnaire</u>, submit with proposal or submit online (and include copy of submitted form with proposal)
- iv. https://esd.ny.gov/sites/default/files/IranDivestmentActLanguage-corp-info.pdf, submit with proposal
- v. https://esd.ny.gov/sites/default/files/EO16-certification.pdf
- vi. https://esd.ny.gov/sites/default/files/EO-177-Certification.pdf
- vii. Non-Discrimination and Contractor & Supplier Diversity Requirements, submit with proposal
 - o OCSD-1 MWBE and SDVOB Participation / EEO Policy Statement
 - o OCSD-2 Staffing Plan
 - o OCSD-4 MWBE and SDVOB Utilization Plan
- viii. Encouraging the Use of NYS Businesses in Contract Performance Form, submit with proposal
- ix. Certification under State Tax Law Section 5-a 220-CA or Affidavit, submit with proposal
- x. W-9 Form, submit with proposal

Additional information about these items, and ESD's procurement requirements, can be found in Section IX of this RFP ("Procurement Forms and Requirements").

Submission of a Complete Two-Part Proposal

Firms submitting a proposal are indicating their acceptance of the conditions in this RFP. Documents requiring a signature must be properly signed. Submission of proposals in a manner other than as described in these instructions (e.g., facsimile, hardcopies) will not be accepted. When submitting each proposal, Incubators must comply with the following:

- 1. The Technical Proposal and all related appendices must be submitted electronically before the submission deadline via the designated email BGA2022RFP@esd.ny.gov.
- 2. The Administrative Proposal and all related forms must be submitted electronically before the submission deadline via the designated email BGA2022RFP@esd.ny.gov.

Late proposals will not be considered.

VII. QUESTIONS

Questions or requests for clarification regarding the RFP should be submitted via email, citing the RFP page and section in accordance with the schedule Section IV (Schedule of Dates) to BGA2022RFP@esd.ny.gov. Questions will not be accepted orally and any question received after the deadline may not be answered. The comprehensive list of questions/requests for clarifications and the official responses will be posted with this RFP.

VIII. GENERAL PROVISIONS

The issuance of this RFP and the submission of a response by a Bidder or the acceptance of such a response by ESD does not obligate ESD in any manner. ESD reserves the right to:

- i. amend, modify or withdraw this RFP;
- ii. revise any requirement of this RFP;
- iii. require supplemental statements or information from any responsible party;
- iv. accept or reject any or all responses hereto;
- v. extend the deadline for submission of responses hereto;
- vi. negotiate potential contract terms with any Bidder;
- vii. communicate with any Bidder to correct and/or clarify responses which do not conform to the instructions contained herein;
- viii. cancel, or reissue in whole or in part, this RFP, if ESD determines in its sole discretion that it is its best interest to do so; and
- ix. extend the term of any agreement on terms consistent with this RFP.

ESD may exercise the foregoing rights at any time without notice and without liability to any responding firm or any other party for its expenses incurred in preparation of responses hereto or otherwise. All costs associated with responding to this RFP will be at the sole cost and expense of the Bidder.

All information submitted in response to this RFP is subject to the Freedom of Information Law ("FOIL"), which generally mandates the disclosure of documents in the possession of ESD upon the request of any person unless the content of the document falls under a specific exemption to disclosure. In addition, Proposals may be discussed at meetings of the ESD Directors, which meetings are subject to the Open Meetings Law.

ESD reserves the right, in its sole discretion, to retain and use all the materials and information, and the ideas and suggestions therein, submitted in response to this solicitation (collectively, the "Response Information") for any purpose. By submitting a Proposal, each Respondent waives any and all claims against ESD relating to ESD's retention or use of the Response Information.

Required Approvals

The awarded contract, if any, may be subject to review and approval by the Office of the State Comptroller ("OSC") pursuant to Public Authorities Law §2879-a and the regulations issued thereunder. Such OSC review and approval may be required of contracts with a value in excess of one million dollars, or modifications to contracts that result in an aggregate value in excess of one million dollars, where such contracts are paid in whole or in part with monies appropriated by the State, or were awarded on a basis other than a competitive procurement (as that term is defined in the law and regulations). If the awarded contract is subject to OSC review and approval, the contract shall not be valid and enforceable, nor shall the Corporation have any liability of any kind arising from or in connection with the contract, unless and until OSC approval has been received.

Performance

The Contractor's performance will be assessed by the Corporation according to the achievement of The Contractor's contractual obligations in a timely and professional manner, as set forth in the resulting Contract. The Corporation will utilize progress reports and periodic meetings to ensure that the project is carried out on a timely basis and results in effective recommendations and work products.

Contractor warrants that its services shall be performed in accordance with applicable professional standards and that the Contractor shall correct, at no charge to the Corporation, services which fail to meet applicable professional standards and which result in obvious or patent errors in the progression of its work.

Additional Services Requested

The Corporation may, at any time, by written notice, make changes or additions to work or services within the general scope of the contract resulting from this RFP (not to include professional services requiring licenses or specialized expertise such as engineering, architectural, and environmental consulting, abatement, treatment, and testing work) for unanticipated needs. If any such change or addition causes an increase or decrease in the cost of, or in the time required for, performance of the contract, an equitable adjustment may be made in the price using the billing rates set forth in the contract, and the Contractor shall be notified in writing accordingly. Any claim by the Contractor for adjustment under this clause must be asserted within 30 days from the date of receipt by the Contractor of the notification of change; provided however, that the Corporation, if it decides that the facts justify such action, may receive and act upon such claim as asserted at any time. Nothing in this clause shall excuse the Contractor from proceeding with this contract as modified.

Contractor Staff

Contractor staff assigned to work on this project shall be subject to approval by the Corporation. It is highly desirable that staff assigned to work on this project continue to work on this project until completion. The Contractor should notify the Corporation of any proposed changes in staff immediately. The Corporation has an absolute right and discretion to approve or disapprove any proposed changes in staff. The Corporation, in each instance, will be provided with a summary of experience of the proposed substitute and an opportunity to interview that person, prior to giving its approval or disapproval; approval shall not be unreasonably withheld.

The Contractor specifically represents and agrees that its members, officers, employees, agents, servants, consultants, shareholders, and subcontractors have and shall possess the experience, knowledge, and character necessary to qualify them individually for the particular duties performed hereunder.

The Agreement resulting from this RFP is intended to secure the professional services of the Contractor because of its ability and shall not be assigned, conveyed, transferred, or disposed of by the Contractor.

The Contractor agrees not to subcontract any of its services, unless as indicated in its proposal, without the prior written approval of the State Project Manager. Approval shall not be unreasonably withheld upon receipt of written request to subcontract. All employees of the Contractor, or of its

Subcontractors, who shall perform Services under this contract, shall possess the necessary qualifications, training, licenses, and permits as may be required within the jurisdiction where the Services specified are to be provided or performed, and shall be legally entitled to work in such jurisdiction. All persons, corporations, or other legal entities that perform Services on behalf of Contractor under the Agreement resulting from this RFP shall, in performing such Services, comply with all applicable Federal and State laws concerning employment in the United States.

Intellectual Property/Personal Property Rights in Data, Computer Software & Other Intellectual Property

A. Rights in Data:

All studies, reports, findings, sources, bibliographies, subscriber lists, mailing lists, working papers, files, input materials and output materials, the media upon which the same are located (including, without limitation, cards, tapes, discs, and other storage facilities), together with any drafts of same or other intermediate components thereof which may or may not be either confidential or proprietary, and all other materials, prepared for or delivered to ESD in the course of performance of any contract resulting from this RFP ("Agreement"), (hereinafter referred to as "Data"), shall be deemed to be "work made for hire" (as defined in Section 101 of Title 17 of the United States Code), and shall be provided to and become the exclusive property of ESD. If it is determined that any Data encompassed above does not fall within the definition of "work made for hire" (as defined in Section 101 of Title 17 of the U.S.C.), the Bidder hereby covenants and agrees to transfer all right, title and interest in any such Data to ESD, and cooperate with ESD, as is necessary, in the processing and execution of any and all documents needed to cause said transfer of all right, title and interest.

B. Maintaining Data:

The Bidder agrees to maintain all Data and any other documents, information and records relating to the studies that are the subject of this RFP for a period of six years after the conclusion of this engagement, at the Bidder's sole cost and expense and pursuant to reasonable and legally defensible document and information retention policies. The Bidder further agrees that during the six-year period following the conclusion of this engagement, it will provide any documents, information, records, or Data to ESD upon their request and within 5 (five) business days of the Bidder receiving such a request. For any requests for additional documentation, beyond those records that are required to be provided at the end of the engagement (see Section III), ESD agrees to pay the reasonable costs incurred by the Bidder for the copying and transmission of documents, information, records or data, as long as the Bidder provides notice of such costs to ESD prior to incurring them.

C. Rights in COTS Computer Software:

Any commercial off-the-shelf ("COTS") computer software and its related documentation and licenses which were purchased by the Bidder to perform data collection, data dissemination and marketing in satisfaction of an Agreement shall be transferred to ESD to the extent permissible by the original license. The transfer of such COTS software shall be accomplished at no additional cost to ESD.

D. Rights to Bidder-Owned Pre-Existing Computer Software/Documentation:

All computer software and related documentation, together with any versions of same or other intermediate components thereof, which may be either confidential or proprietary, which was owned by the Bidder and existing at the time of the effective date of an Agreement and which, during the term of such Agreement is used by the Bidder in the conduct of the performance of the Agreement in such a fashion as to render such preexisting software as being an integral and necessary operating component of the Bidder-Developed Computer Software developed under the Agreement (hereinafter referred to as "Bidder-Owned Pre-Existing Computer Software/Documentation"), shall be deemed to remain the property of the Bidder and all right, title and interest therein to the same shall continue to vest in the Bidder, with the express understanding that the Bidder hereby licenses ESD to use such Bidder-Owned Pre-Existing Computer Software/Documentation as provided for in subparagraph X.F. herein below.

E. Rights to Contractor-Developed Computer Software and Software Documentation:

The Bidder will design, develop and install computer software, programming or code (referred to as "software" in this section) as may be required for ESD. ESD will have exclusive ownership of the software including all documentation, source and executable code. All computer software and related documentation, together with any versions of same or other intermediate components thereof which may be either confidential or proprietary, developed by the Bidder in the direct course of performance of an Agreement (hereinafter "Bidder-Developed Computer Software and Software Documentation"), shall be deemed to be the property of ESD and all right, title and interest therein to the same shall vest in ESD.

F. For Software License Agreements

For software license agreements regarding any and all pre-existing computer Software and Documentation including Software/Documentation developed by the Bidder or purchased from outside sources in the course of performance on an Agreement, the Bidder hereby grants to ESD a nonexclusive, royalty-free, irrevocable, license to ESD, for:

- a. All Software and Software Documentation (as herein above defined) developed or purchased during the performance of an Agreement; and
- b. Only that Contractor-Owned Pre-Existing Computer Software/Documentation (as herein above defined) which forms an integral and necessary operating component of the Bidder-Developed Computer Software created under an Agreement;
- c. This license shall include the right to reproduce for archival purposes only, and to use and make and permit others to use and make any modifications necessary to the Bidder-Developed Computer Software and Software Documentation, and the Bidder-Owned Pre-Existing Software/Documentation;
- d. The rights granted by this license do not include any rights to derivative works, modifications, revisions, and upgrades to the Bidder-Developed Computer Software and Software Documentation which are developed by the Bidder after the term of an Agreement, or any extensions thereto, expires or is terminated.

G. Other Intellectual Property Rights:

Except for those intellectual property rights otherwise addressed in sections X.A. through X.F. above, the Bidder agrees that all other patentable or copyrightable ideas, writings, drawings, inventions, designs, parts, machines or processes, together with any drafts of same or other

intermediate components thereof which may be either confidential or proprietary, developed as a result of, or in the course of, an Agreement rendered to ESD by the Bidder or any of its employees or subcontractors during the term of an Agreement (hereinafter "Items") shall be deemed to be a "work made for hire" (as herein above defined), and shall be provided to and become the exclusive property of ESD. If it is determined that any Items encompassed above do not fall within the definition of "work made for hire" (as defined in Section 101 of Title 17 of the U.S.C.), the Bidder hereby covenants and agrees to transfer all right, title and interest in any such Items to ESD, and will cooperate with ESD, as is necessary, in the processing and execution of any and all documents needed to cause said transfer of all right, title and interest. Bidder hereby assigns all rights in such intellectual property to ESD, and will ensure that its employees and subcontractors shall, supply all assistance reasonably requested in securing for ESD's benefit any patent, copyright, trademark, service mark, license, right or other evidence of ownership of any such intellectual property, and will provide full information in regards to any such Item and execute all appropriate documentation prepared by ESD in applying or otherwise registering, in ESD's name, all rights to any such Items. ESD has the right to grant licenses to make, use, buy or sell any Items derived from the services performed under an Agreement. Provided however, upon mutual agreement of the Bidder and ESD, ESD may waive its property rights, in writing, to any and all patentable or copyrightable ideas, writings, drawings, inventions, designs, parts, machines or processes, together with any drafts of same or other intermediate components thereof which may be either confidential or proprietary, developed as a result of, or in the course of, an Agreement.

H. Additional rights

ESD reserves the right to include additional or revised intellectual/personal property provisions in an Agreement in addition to or in place of those described herein, with regard to the ownership (exclusive and/or nonexclusive) of any property or work product created or purchased as a result of any Agreement resulting from this RFP. The presumption is that, unless otherwise stated and agreed to in writing, all intellectual property is owned by ESD, including reports, surveys and all other works made or performed for hire. Specifically exempt from the provisions of this paragraph are property, plant and equipment provided by the Bidder to ESD, for the purpose of carrying out the provisions of this RFP. Property, plant and equipment may be subject to intellectual/personal property regulation when agreed to in writing by the parties.

IX. CONTRACTUAL REQUIREMENTS

This section contains additional information about the forms that are required to be included in each Bidder's submission pursuant to Section VI of this RFP, as well as information about ESD's procurement requirements.

i. Conflicts of Interest

Respondent must attest it has read, understood and will comply with the following provisions https://esd.ny.gov/sites/default/files/Conflict-of-Interest-Attestation-June-2019.pdf. ESD shall have the right to disqualify any respondent to this RFP or terminate any contract entered into as a result of this RFP should ESD determine that the Respondent has violated any of these requirements.

- A. Gifts and Offers of Employment: Respondent has not and shall not during this procurement and during the negotiation of any contract resulting from this procurement, offer to any employee, member or director of ESD, any gift, whether in the form of money, services, loan, travel, entertainment, hospitality, thing or promise, or in any other form, under circumstances in which it could reasonably be inferred that the offer was intended to influence said employee, member or director, or could reasonably be expected to influence said employee, member or director, in the performance of the official duty of said employee, member or director or was intended as a reward for any official action on the part of said employee, member or director. Respondent may not make any offers of employment or discuss the possibility of such offers with any employee, member or director of ESD who is involved in this procurement and/or resulting contract negotiation within at least 30 days from the time that the employee's involvement in this matter closed.
- **B.** Disclosure of Potential Conflicts: Respondent shall disclose any existing or contemplated relationship with any other person or entity, including relationships with any member, shareholders of 5% or more, parent, subsidiary, or affiliated firm, which would constitute an actual or potential conflict of interest or appearance of impropriety, relating to other clients/customers/employers of the Respondent or former officers and employees of ESD, in connection with your rendering services enumerated in this RFP. If a conflict does or might exist, Respondent must describe how it would eliminate or prevent it.
- **C. Disclosure of Ethics Investigations:** Respondent must disclose whether it, or any of its members, shareholders of 5% or more, parents, affiliates, or subsidiaries, have been the subject of any ongoing investigation or disciplinary action by the New York State Commission on Public Integrity or its predecessor State entities (collectively, "Commission"), and if so, a description must be included indicating how any matter before the Commission was resolved or whether it remains unresolved.

ii. State Finance Law Sections 139-j and 139-k forms

State Finance Law Sections 139-j and 139-k (collectively, the "Procurement Requirements") apply to this RFP. These Procurement Requirements: (1) govern permissible communications between potential Bidders and ESD or other involved governmental entities with respect to this RFP; (2) provide for increased disclosure in the public procurement process through identification of persons or organizations whose function is to influence procurement contracts, public works agreements and real property transactions; and (3) establish sanctions for knowing and willful violations of the provisions of the Procurement Requirements, including disqualification from eligibility for an award of any contract pursuant to this RFP. Compliance with the Procurement Requirements requires that all communications regarding this RFP, from the time of its issuance through final award and execution of any resulting contract (the "Restricted Period"), be conducted only with the designated contact persons listed above; the completion by Bidders of

the Offeror Disclosure of Prior Non-Responsibility Determinations, and the Offeror's Affirmation of Understanding and Agreement pursuant to State Finance Law (each form is accessible at the Required Forms for Vendors link at the ESDC web site under "RFPs/RFQs"); and periodic updating of such forms during the term of any contract resulting from this RFP.

Bidders must submit the Offeror Disclosure of Prior Non-Responsibility Determinations, and the Offeror's Affirmation of Understanding and Agreement pursuant to State Finance Law as part of their submittal. Copies of these forms are available at:

https://esd.ny.gov/CorporateInformation/Data/RFPs/RequiredForms/SF Law139 JK.pdf.

The Procurement Requirements also require ESD staff to obtain and report certain information when contacted by Bidders during the Restricted Period, make a determination of the responsibility of Bidders and make all such information publicly available in accordance with applicable law. If a Bidder is found to have knowingly and willfully violated the State Finance Law provisions, that Bidder and its subsidiaries, related or successor entities will be determined to be a non-responsible Bidder and will not be awarded any contract issued pursuant to this solicitation. In addition, two such findings of non-responsibility within a four-year period can result in debarment from obtaining any New York State governmental procurement contract. The designated contact account for this solicitation is referenced on the cover of this RFP.

This is not a complete presentation of the provisions of the Procurement Requirements. A copy of State Finance Law Sections 139-j and 139-k can be found at:

http://esd.ny.gov/CorporateInformation/Data/RFPs/RequiredForms/PermissibleContactsPolicy Jan2007.pdf. All potential Bidders are solely responsible for full compliance with the Procurement Requirements. Both the prime consultant and any sub-consultants complete the forms required above.

iii. Vendor Responsibility Questionnaire

All Bidders to this RFP must be "responsible," which in this context means that they must have the requisite financial ability, organizational capacity and legal authority to carry out its obligations under this RFP, and in addition must demonstrate that both the Respondent and its principals have and will maintain the level of integrity needed to contract with New York State entities such as ESD. Further, the Respondent must show satisfactory performance of all prior government contracts. Accordingly, the contract to be entered into between ESD and the Respondent, if any, shall include clauses providing that the Respondent remain "responsible" throughout the term of the contract, that ESD may suspend the contract if information is discovered that calls into question the responsibility of the contracting party, and that ESD may terminate the contract based on a determination that the contracting party is non-responsible. On request, model language to this effect will be provided to any Respondent to this RFP.

To assist in the determination of responsibility, ESD requires that all Bidders register in the State's Vendor Responsibility System ("Vend-Rep System"). The Vend-Rep System allows business entities to enter and maintain their Vendor Responsibility Questionnaire information in a secure, centralized database. New York State Procurement Law requires that state agencies award contracts only to responsible vendors. Bidders are to file the required Vendor Responsibility

Questionnaire online via the Vend-Rep System or may choose to complete and submit a paper questionnaire. Please include a copy of your Vend-Rep submission receipt or paper questionnaire with your proposal.

To enroll in and use the Vend-Rep System, see the System Instructions available at www.osc.state.ny.us/vendrep or go directly to the Vend-Rep system online at https://portal.osc.state.ny.us. For direct Vend-Rep System user assistance, the Office of the State Comptroller's Help Desk may be reached at 866-370-4672 or 518-408-4672 or by email at helpdesk@osc.state.ny.us.

Bidders opting to file a paper questionnaire can obtain the appropriate questionnaire from the Vend-Rep website (http://www.osc.state.ny.us/vendrep/forms-vendor.htm) and execute accordingly pertaining to the company's trade industry. Per the website, Bidders are to "Select the questionnaire which best matches the business type (either For-Profit or Not-For-Profit) and business activity (Construction or Other)."

In addition, please see link to EO-192: https://www.governor.ny.gov/news/no-192-executive-order-imposing-continuing-vendor-integrity-requirements-state-contracts

iv. Iran Divestment Act

Every Proposal made to ESD pursuant to a competitive solicitation must contain the following statement, signed by the Respondent on company letterhead and affirmed as true under penalty of perjury:

"By submission of this bid, each bidder and each person signing on behalf of any bidder certifies, and in the case of a joint bid each party thereto certifies as to its own organization, under penalty of perjury, that to the best of its knowledge and belief that each bidder is not on the list created pursuant to paragraph (b) of subdivision 3 of section 165-a of the State Finance Law."

The list in question is maintained by the Office of General Services. For further information and to view this list please go to: https://ogs.ny.gov/system/files/documents/2019/03/listofentities.pdf

v. Executive Order 16

In accordance with New York State Executive Order 16 ("EO-16), all bidders must certify that they are in compliance with EO-16 prohibiting State Agencies and Authorities from Contracting with Businesses in Russia. EO-16 will remain in effect while sanctions imposed by the federal government are in effect.

"By submission of a bid, each bidder and each person signing on behalf of any bidder certifies, and in the case of a joint bid each party thereto certifies as to its own organization, under penalty of perjury, that to the best of its knowledge and belief that each bidder is in compliance with EO-16."

The required certification for can be found at:

https://esd.ny.gov/sites/default/files/EO16-certification.pdf and must be signed and included in all Proposals.

vi. Executive Order 177

In accordance with New York State Executive Order 177, all bidders must certify that they are in compliance with the New York State Human Rights Law which prohibits discrimination and harassment based on a protected class, and which requires reasonable accommodation for persons with disability or pregnancy related conditions.

The required certification for can be found at: https://esd.ny.gov/sites/default/files/EO-177-Certification.pdf and must be signed and included in all Proposals.

vii. Non-Discrimination and Contractor & Supplier Diversity Requirements
CONTRACTOR REQUIREMENTS AND PROCEDURES FOR PARTICIPATION BY NEW YORK STATECERTIFIED MINORITY AND WOMEN-OWNED BUSINESS ENTERPRISES AND EQUAL EMPLOYMENT
OPPORTUNITIES FOR MINORITY GROUP MEMBERS AND WOMEN

Pursuant to New York State Executive Law Article 15-A and Parts 140-145 of Title 5 of the New York Codes, Rules and Regulations ESD is required to promote opportunities for the maximum feasible participation of New York State-certified Minority and Women-owned Business Enterprises ("MWBEs") and the employment of minority group members and women in the performance of ESD contracts.

Business Participation Opportunities for MWBEs

For purposes of this solicitation, ESD hereby establishes an overall goal of 30 percent for MWBE participation, 15 percent for New York State-certified Minority-owned Business Enterprise ("MBE") participation and 15 percent for New York State-certified Women-owned Business Enterprise ("WBE") participation (based on the current availability of MBEs and WBEs). A contractor ("Contractor") on any contract resulting from this procurement ("Contract") must document its good faith efforts to provide meaningful participation by MWBEs as subcontractors and suppliers in the performance of the Contract. To that end, by submitting a response to this RFP, the respondent agrees that ESD may withhold payment pursuant to any Contract awarded as a result of this RFP pending receipt of the required MWBE documentation. The directory of MWBEs can be viewed at: https://ny.newnycontracts.com. For guidance on how ESD will evaluate a Contractor's "good faith efforts," refer to 5 NYCRR § 142.8.

The respondent understands that only sums paid to MWBEs for the performance of a commercially useful function, as that term is defined in 5 NYCRR § 140.1, may be applied towards the achievement of the applicable MWBE participation goal. The portion of a contract with an MWBE serving as a broker that shall be deemed to represent the commercially useful function performed by the MWBE shall be 25 percent of the total value of the contract.

In accordance with 5 NYCRR § 142.13, the respondent further acknowledges that if it is found to have willfully and intentionally failed to comply with the MWBE participation goals set forth in a

Contract resulting from this RFP, such finding constitutes a breach of contract and ESD may withhold payment as liquidated damages.

Such liquidated damages shall be calculated as an amount equaling the difference between: (1) all sums identified for payment to MWBEs had the Contractor achieved the contractual MWBE goals; and (2) all sums actually paid to MWBEs for work performed or materials supplied under the Contract.

By submitting a bid or proposal, a respondent agrees to demonstrate its good faith efforts to achieve the applicable MWBE participation goals by submitting evidence thereof through the New York State Contract System ("NYSCS"), which can be viewed at https://ny.newnycontracts.com, provided, however, that a respondent may arrange to provide such evidence via a non-electronic method by contacting the Office of Contractor and Supplier Diversity ("OCSD") at OCSD@esd.ny.gov.

Additionally, a respondent will be required to submit the following documents and information as evidence of compliance with the foregoing:

A. An MWBE Utilization Plan with their bid or proposal. Any modifications or changes to an accepted MWBE Utilization Plan after the Contract award and during the term of the Contract must be reported on a revised MWBE Utilization Plan and submitted to ESD for review and approval.

ESD will review the submitted MWBE Utilization Plan and advise the respondent of ESD acceptance or issue a notice of deficiency within 30 days of receipt.

B. If a notice of deficiency is issued, the respondent will be required to respond to the notice of deficiency within seven (7) business days of receipt by submitting to OCSD at OCSD@esd.ny.gov, a written remedy in response to the notice of deficiency. If the written remedy that is submitted is not timely or is found by ESD to be inadequate, ESD shall notify the respondent and direct the respondent to submit, within five (5) business days, a request for a partial or total waiver of MWBE participation goals. Failure to file the waiver form in a timely manner may be grounds for disqualification of the bid or proposal.

ESD may disqualify a respondent as being non-responsive under the following circumstances:

- a) If a respondent fails to submit an MWBE Utilization Plan;
- b) If a respondent fails to submit a written remedy to a notice of deficiency;
- c) If a respondent fails to submit a request for waiver; or
- d) If ESD determines that the respondent has failed to document good faith efforts.

The successful respondent will be required to attempt to utilize, in good faith, any MBE or WBE identified within its MWBE Utilization Plan, during the performance of the Contract. Requests for a partial or total waiver of established goal requirements made subsequent to Contract Award may be made at any time during the term of the Contract to ESD, but must be made no later than prior to the submission of a request for final payment on the Contract.

The successful respondent will be required to submit a quarterly MWBE Contractor Compliance & Payment Report to ESD, by the 10th day following each end of quarter over the term of the Contract documenting the progress made toward achievement of the MWBE goals of the Contract.

Equal Employment Opportunity Requirements

By submission of a bid or proposal in response to this solicitation, the respondent agrees with all of the terms and conditions SCHEDULE B - PARTICIPATION BY MINORITY AND WOMEN-OWNED BUSINESS ENTERPRISES: REQUIREMENTS AND PROCEDURES. The respondent is required to ensure that it and any subcontractors awarded a subcontract for the construction, demolition, replacement, major repair, renovation, planning or design of real property and improvements thereon (the "Work"), except where the Work is for the beneficial use of the respondent, undertake or continue programs to ensure that minority group members and women are afforded equal employment opportunities without discrimination because of race, creed, color, national origin, sex, age, disability or marital status. For these purposes, equal opportunity shall apply in the areas of recruitment, employment, job assignment, promotion, upgrading, demotion, transfer, layoff, termination, and rates of pay or other forms of compensation. This requirement does not apply to: (i) work, goods, or services unrelated to the Contract; or (ii) employment outside New York State.

The respondent will be required to submit a Minority and Women-owned Business Enterprise and Equal Employment Opportunity Policy Statement, OCSD-1, to ESD with its bid or proposal.

If awarded a Contract, respondent shall submit a Workforce Utilization Report and shall require each of its Subcontractors to submit a Workforce Utilization Report, in such format as shall be required by ESD on a monthly basis during the term of the Contract.

Pursuant to Executive Order #162, contractors and subcontractors will also be required to report the gross wages paid to each of their employees for the work performed by such employees on the contract utilizing the Workforce Utilization Report on a quarterly basis.

Further, pursuant to Article 15 of the Executive Law (the "Human Rights Law"), all other State and Federal statutory and constitutional non-discrimination provisions, the Contractor and subcontractors will not discriminate against any employee or applicant for employment because of race, creed (religion), color, sex, national origin, sexual orientation, military status, age, disability, predisposing genetic characteristic, marital status or domestic violence victim status, and shall also follow the requirements of the Human Rights Law with regard to non-discrimination on the basis of prior criminal conviction and prior arrest.

Please Note: Failure to comply with the foregoing requirements may result in a finding of non-responsiveness, non-responsibility and/or a breach of the Contract, leading to the withholding of funds, suspension or termination of the Contract or such other actions or enforcement proceedings as allowed by the Contract.

The required forms can be found at the following web addresses:

Form OCSD-1: https://esd.ny.gov/sites/default/files/OCSD-1-Policy-Statement.pdf

Form OCSD-2: https://esd.ny.gov/sites/default/files/OCSD-2-Staffing-Plan.pdf

Form OCSD-3:

https://esd.ny.gov/sites/default/files/OCSD-3-Workforce-Utilization-Report.xlsx

Form OCSD-4: https://esd.ny.gov/sites/default/files/OCSD-4-Utilization-Plan.pdf

Form OCSD-5: https://esd.ny.gov/sites/default/files/OCSD-5-Waiver-Request-Form.pdf

Form OCSD-6: https://esd.ny.gov/sites/default/files/OCSD-6-Compliance-Report.pdf

In the event that the above links are unavailable or inactive, the forms may also be requested from OCSD at OCSD@esd.ny.gov.

PARTICIPATION OPPORTUNITIES FOR NEW YORK STATE CERTIFIED SERVICE-DISABLED VETERAN OWNED BUSINESSES

Article 17-B of the New York State Executive Law provides for more meaningful participation in public procurement by certified Service-Disabled Veteran-Owned Businesses ("SDVOB"), thereby further integrating such businesses into New York State's economy. ESD recognizes the need to promote the employment of service-disabled veterans and to ensure that certified service-disabled veteran-owned businesses have opportunities for maximum feasible participation in the performance of ESD contracts.

In recognition of the service and sacrifices made by service-disabled veterans and in recognition of their economic activity in doing business in New York State, Bidders are expected to consider SDVOBs in the fulfillment of the requirements of the Contract. Such participation may be as subcontractors or suppliers, as protégés, or in other partnering or supporting roles.

Contract Goals

- A. ESD hereby establishes an overall goal of 6% for SDVOB participation, based on the current availability of qualified SDVOBs. For purposes of providing meaningful participation by SDVOBs, the Bidder/Contractor should reference the directory of New York State Certified SDVOBs found at: https://online.ogs.ny.gov/SDVOB/search. Questions regarding compliance with SDVOB participation goals should be directed to the Designated Contacts. Additionally, following Contract execution, Contractor is encouraged to contact the Office of General Services' Division of Service-Disabled Veterans' Business Development at 518-474-2015 or VeteransDevelopment@ogs.ny.gov to discuss additional methods of maximizing participation by SDVOBs on the Contract.
- B. Contractor must document "good faith efforts" to provide meaningful participation by SDVOBs as subcontractors or suppliers in the performance of the Contract.

SDVOB Utilization Plan

A. In accordance with 9 NYCRR § 252.2(i), Bidders are required to submit a completed SDVOB Utilization Plan on Form OCSD-4.

- B. The Utilization Plan shall list the SDVOBs that the Bidder intends to use to perform the Contract, a description of the work that the Bidder intends the SDVOB to perform to meet the goals on the Contract, the estimated dollar amounts to be paid to an SDVOB, or, if not known, an estimate of the percentage of Contract work the SDVOB will perform. By signing the Utilization Plan, the Bidder acknowledges that making false representations or providing information that shows a lack of good faith as part of, or in conjunction with, the submission of a Utilization Plan is prohibited by law and may result in penalties including, but not limited to, termination of a contract for cause, loss of eligibility to submit future bids, and/or withholding of payments. Any modifications or changes to the agreed participation by SDVOBs after the Contract award and during the term of the Contract must be reported on a revised SDVOB Utilization Plan and submitted to ESD.
- C. ESD will review the submitted SDVOB Utilization Plan and advise the Bidder/Contractor of ESD acceptance or issue a notice of deficiency within 20 days of receipt.
- D. If a notice of deficiency is issued, Bidder/Contractor agrees that it shall respond to the notice of deficiency, within seven business days of receipt, by submitting to ESD a written remedy in response to the notice of deficiency. If the written remedy that is submitted is not timely or is found by ESD to be inadequate, ESD shall notify the Bidder/Contractor and direct the Bidder/Contractor to submit, within five business days of notification by ESD, a request for a partial or total waiver of SDVOB participation goals on OCSD-5. Failure to file the waiver form in a timely manner may be grounds for disqualification of the bid or proposal.
- E. ESD may disqualify a Bidder's bid or proposal as being non-responsive under the following circumstances:
- (a) If a Bidder fails to submit an SDVOB Utilization Plan;
- (b) If a Bidder fails to submit a written remedy to a notice of deficiency;
- (c) If a Bidder fails to submit a request for waiver; or
- (d) If ESD determines that the Bidder has failed to document good faith efforts.
 - F. If awarded a Contract, Contractor certifies that it will follow the submitted SDVOB Utilization Plan for the performance of SDVOBs on the Contract pursuant to the prescribed SDVOB contract goals set forth above.
 - G. Contractor further agrees that a failure to use SDVOBs as agreed in the Utilization Plan shall constitute a material breach of the terms of the Contract. Upon the occurrence of such a material breach, ESD shall be entitled to any remedy provided herein, including but not limited to, a finding of Contractor non-responsibility.

Request for Waiver

A. Prior to submission of a request for a partial or total waiver, Bidder/Contractor shall speak to the Designated Contacts at ESD for guidance.

- B. In accordance with 9 NYCRR § 252.2(m), a Bidder/Contractor that is able to document good faith efforts to meet the goal requirements, as set forth in clause IV below, may submit a request for a partial or total waiver on Form OCSD-5, accompanied by supporting documentation. A Bidder may submit the request for waiver at the same time it submits its SDVOB Utilization Plan. If a request for waiver is submitted with the SDVOB Utilization Plan and is not accepted by ESD at that time, the provisions of clauses II (C), (D) & (E) will apply. If the documentation included with the Bidder's/Contractor's waiver request is complete, ESD shall evaluate the request and issue a written notice of acceptance or denial within 20 days of receipt.
- C. Contractor shall attempt to utilize, in good faith, the SDVOBs identified within its SDVOB Utilization Plan, during the performance of the Contract. Requests for a partial or total waiver of established goal requirements made subsequent to Contract award may be made at any time during the term of the Contract to ESD, but must be made no later than prior to the submission of a request for final payment on the Contract.
- D. If ESD, upon review of the SDVOB Utilization Plan and Monthly SDVOB Compliance Report (OCSD-6) determines that Contractor is failing or refusing to comply with the contract goals and no waiver has been issued in regards to such non-compliance, ESD may issue a notice of deficiency to the Contractor. The Contractor must respond to the notice of deficiency within seven business days of receipt. Such response may include a request for partial or total waiver of SDVOB contract goals.

Waiver requests should be sent to OCSD.

Required Good Faith Efforts

In accordance with 9 NYCRR § 252.2(n), Contractors must document their good faith efforts toward utilizing SDVOBs on the Contract. Evidence of required good faith efforts shall include, but not be limited to, the following:

- (1) Copies of solicitations to SDVOBs and any responses thereto.
- (2) Explanation of the specific reasons each SDVOB that responded to Bidders/Contractors' solicitation was not selected.
- (3) Dates of any pre-bid, pre-award or other meetings attended by Contractor, if any, scheduled by ESD with certified SDVOBs whom ESD determined were capable of fulfilling the SDVOB goals set in the Contract.
- (4) Information describing the specific steps undertaken to reasonably structure the Contract scope of work for the purpose of subcontracting with, or obtaining supplies from, certified SDVOBs.
- (5) Other information deemed relevant to the waiver request.

Monthly SDVOB Contractor Compliance Report

In accordance with 9 NYCRR § 252.2(q), Contractor is required to report Monthly SDVOB Contractor Compliance to ESD during the term of the Contract for the preceding month's activity, documenting progress made towards achieving the Contract SDVOB goals. This information must be submitted using form OCSD-6 available on the ESD website and should be completed by the Contractor and submitted to ESD, by the 10th day of each month during the term of the Contract, for the preceding month's activity to: OCSD@esd.ny.gov.

Breach of Contract and Damages

In accordance with 9 NYCRR § 252.2(s), any Contractor found to have willfully and intentionally failed to comply with the SDVOB participation goals set forth in the Contract, shall be found to have breached the contract and Contractor shall pay damages as set forth therein.

viii. Encouraging the Use of NYS Businesses in Contract Performance Form

New York State businesses have a substantial presence in State contracts and strongly contribute to the economies of the state and the nation. In recognition of their economic activity and leadership in doing business in New York State, Bidders for this ESD contract for commodities, services or technology are strongly encouraged and expected to consider New York State businesses in the fulfillment of the requirements of the contract. In order for ESD to assess the use of New York State businesses in each Proposal, ESD requests that each Respondent complete the Encouraging Use of New York State Businesses in Contract Performance form, accessible here: http://esd.ny.gov/CorporateInformation/Data/ENCOURAGINGUSEOFNEWYORKSTATEBUSINESSESINCONTRACTPERFORMANCE.pdf.

ix. Certification under State Tax Law Section 5-a

Any contract resulting from this solicitation is also subject to the requirements of State Tax Law Section 5-a ("STL 5-a"). STL 5-a prohibits ESD from approving any such contract with any entity if that entity or any of its affiliates, subcontractors or affiliates of any subcontractor makes sales within New York State of tangible personal property or taxable services having a value over \$300,000 and is not registered for sales and compensating use tax purposes. To comply with STL 5-a, all Bidders to this solicitation must include in their Proposals a properly completed Form ST-220-CA (http://www.tax.ny.gov/pdf/current_forms/st/st220ca_fill_in.pdf), or an affidavit (http://esd.ny.gov/CorporateInformation/Data/RFPs/RequiredForms/STL 5A Affidavit.pdf) that the Respondent is not required to be registered with the State Department of Taxation and Finance. Also, in accordance with the requirements of STL 5-a, any contract resulting from this solicitation will require periodic updating of the certifications contained in Form ST-220-CA. Solicitation responses that do not include a properly completed ST-220-CA will be considered incomplete and non-responsive and will not be considered for contract award. Only the prime consultant completes Form ST 220-CA, but Schedule A to Form ST 220-CA requires detailed information from the sub-consultants, such as tax ID number, etc., if applicable. Moreover, if applicable, certificates of authority must be attached by the prime consultant and all the subconsultants.

x. Schedule A

Following final selection of a Respondent, ESD will prepare a contract defining all project terms and conditions and the Respondent's responsibilities in conformance with Schedule A. A sample can be found at: https://esd.ny.gov/sites/default/files/ScheduleA-Services_Materials-3818.pdf

Please note Bidders do not need to complete the entire Schedule A with the submission of their Proposal. However, Bidders should still review these terms, which are standard in all ESD contracts, and raise any concerns present prior to submission of their Proposal, as successful Bidders will need to accept these terms prior to contract execution.

xi. Project Sunlight

This procurement is subject to the Public Integrity Reform Act of 2011. Under the Public Integrity Reform Act of 2011, "appearances" (broadly defined and including any substantive interaction that is meant to have an impact on the decision-making process of a state entity) before a public benefit corporation such as ESD by a person (also broadly defined) for the purposes of procuring a state contract (as contemplated in this RFP) must be reported by ESD to a database maintained by the State Office of General Services that is available to members of the public. If in doubt as to the applicability of Project Sunlight, Bidders and their advisors should consult the Laws of 2011, Ch. 399 for guidance.

xii. Insurance Requirements

The selected Bidder will be required to provide the following insurance (at a minimum and to the extent applicable):

- Commercial General Liability of \$1 million per occurrence and \$2 million in the aggregate;
- In the event that you are using a vehicle in business, Commercial Automobile insurance with a limit of not less than \$1 million;
- Must show evidence of Worker's Compensation & Employer's Liability insurance at State statutory limits;
- Must show evidence of Disability insurance coverage at State statutory limits;

NYS Urban Development Corporation d/b/a Empire State Development (ESD) must be named as additional insured on a primary and non-contributory basis on all of the following policies: Commercial General Liability and Auto Liability. All policies above should include a waiver of subrogation in favor of ESD.

xiii. W-9 Form

Provide a completed W-9 form (https://www.irs.gov/pub/irs-pdf/fw9.pdf), submit with proposal.